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## Vision/Mission/Culture

***Vision*** – *The highest quality of life within our community through business prosperity.*

***Mission*** – *To enhance the success of our members and the business growth of our community.*

We will accomplish this mission by providing the following promotional opportunities:

**Marketing** – advertising via the Chamber web site, social media, annual directory, and monthly newsletter; sponsorship of monthly meetings, special events and ribbon cuttings; and participation in annual business expos.

**Education** – speakers and panel discussions on business related topics in conjunction with select monthly meetings and special events throughout the program year.

**Networking** – every Chamber meeting and event purposefully designed to facilitate meeting fellow members and attending guests.

**Benefits** – access to group insurance programs; participation in and/or access to the member-to-member discount program; access to full-time Chamber staff who can advise on Chamber and community related requests.

***Culture*** - *We are a committed, creative, leadership team operating and communicating with the highest levels of honesty and integrity, grateful for the honor to serve our members and the community.*

**Committed** - We give of ourselves and commit to 100% effort until we succeed. We are committed to the Vision, Mission, Culture and success of our Chamber, its current and future leadership team, and its general members at all times. We always recommend the products and services of our members prior to going outside our Chamber.

**Creative** – We strive to expand our program boundaries and content to bring new, innovative, relevant, and helpful information and opportunities to our general members.

**Leadership** – We are the Chamber’s elected leaders and recognize that, thereby, we have assumed the obligation to faithfully and consistently serve the best interests of our general members by effectively representing them in our collective decision making process.

**Team** – We are team players. We do whatever it takes to stay together and achieve team goals. We focus on co-operation and always come to a resolution, not a compromise. We are flexible

in our work and able to change if what we are doing is not working. We ask for help when we need it and are compassionate to others who ask for it from us.

Communicating - We speak positively of our fellow leadership team members, our general members, and our Chamber in both public and private. We speak with good purpose using empowering and positive conversation. We never use or listen to sarcasm or gossip. We acknowledge what is being said as true for the speaker at that moment and we each take responsibility for responses to our communication. We greet and farewell people using their name. We always apologize for any upsets first and then look for a solution. We only ever discuss concerns in private with the person involved.

Honesty – We always communicate openly and truthfully with each other and with all others with whom we come in contact on behalf of our Chamber.

Integrity – We are consistent in the application of our cultural values in all of the activities we conduct in our various Chamber roles.

Grateful – We are each grateful people. We say thank-you and show appreciation often and in many ways, so that all around us know how much we appreciate everything and everyone we have in our life. We celebrate our wins and the wins of our general members.

Honor to Serve – We believe that it is both an honor and a privilege to serve our general members in our capacity as their elected leadership team.