



GAHANNA AREA
CHAMBER OF COMMERCE

NOV 2010

Business to Business



Mission Statement: To enhance the success of our members and the business growth of our community.

What's
Inside

- 13th Annual Taste of Gahanna Exceeds '09 Attendance!
- Promoting Your Business: Top 100 Holiday Deals in Gahanna
- News You Can Use!

NATIONAL HEALTH CARE REFORM: WHAT DOES THIS MEAN FOR YOUR BUSINESS?

NOVEMBER 10TH MEMBERSHIP LUNCHEON ■ 11:30 A.M. TO 1:00 P.M.
EMBASSY SUITES COLUMBUS AIRPORT ■ 2886 AIRPORT DR. 43219
SPONSORED BY ANTHEM BLUE CROSS & BLUE SHIELD



Be sure to join us on Wednesday, November 10, from 11:30 am to 1:00 pm as we present a panel discussion on "National Health Care Reform and What Does This Mean for Your Business?" with program Moderator, Charlie Collins, Collins Financial Services.

We all know health care legislation passed Congress earlier this year and is now law, but what does that mean for your business and your employees? By attending a jam-packed health care seminar on November 10, you'll learn about the following;

1. How this legislation impacts your business and your employees no matter what industry you operate in and how many employees you employ.
2. What costs and benefits employers and employees will see from national health care reform.
3. When these changes and rules will take effect.
4. What you can do to navigate these new and scary regulatory waters.

Panelists include:

- Shawna L. Bosse, Ohio Health
- Mike Kindell, Anthem Blue Cross & Blue Shield
- Chris Brock, Ohio Chamber of Commerce

As you can see, if you want the prescription for health care reform's impact, you don't want to miss this event! Make reservation by calling the chamber at 471-0451 or email us at info@GahannaAreaChamber.com.



HEADING INTO THE FINAL STRETCH.....

Hopefully you made it out to the Taste of Gahanna!! It was one of our best and highlighted on Fox 28 Good Day Columbus program as "One of The Gem's of Central Ohio!!" Special thanks to everyone that participated!!! This event is a great example of the Chambers efforts to promote Gahanna area businesses and restaurants throughout Central Ohio. Plan early to make next year's event!!

The marketing committee continues its work on our new web site design and content. Many volunteer hours are being put into this project. The purpose behind these changes is to give chamber members a platform to expand business marketing, and also give members a place for resources and information to help businesses grow. We anticipate this project to be complete before the end of the year. If you have any ideas or interest in advertising please contact the chamber office today.

The chamber like any other business is always looking to improve. As we head into our final quarter we are preparing to look at goals and objectives for the betterment of the chamber in 2011. Each year our board has a strategic planning meeting, not only to set our budget, but to map out our agenda for the following year's programs and events. If you have any suggestions now is the time to share your thoughts and ideas. Thanks for your continued support and involvement. I look forward to seeing each of you at our November 10th luncheon meeting and at the end of year holiday breakfast!

Ron Wolfinger
Pre-Paid Legal Services
Chairman, Gahanna Area Chamber of Commerce

Please Note:

The Chamber has moved its office to C|Suites, 1000 Creekside Plaza located in the Creekside area in downtown Gahanna. Contact information remains the same.

1000 Creekside Plaza
Gahanna, Ohio 43230
614.471.0451 ■ 614.471.5122 fax
info@GahannaAreaChamber.com
www.GahannaAreaChamber.com

2010 Officers Board of Directors Staff

Chairman: Ron Wolfinger,
Pre-Paid Legal Services

Vice Chairperson of Operations:
Linda Friedman, Name Dropper Promotions

Vice Chairperson of Business Development:
Nicole Green, PNC

Treasurer: Mary Beth Brigleb,
newImage Business Cards

Secretary: Charlie Collins,
Collins Financial Services

Past Chairperson: Pam Evans,
Sunless Glow

Director: Rick Conover, Aflac

Director: Leah Evans,
Gahanna Planning & Development

Director: Karen Eylon,
Gahanna Convention & Visitors Bureau

Director: Tina Levo,
Coldwell Banker King Thompson

Director: Lamar Love,
Wealth Systems, Inc.

Director: Debra Mathias,
Best Courier, Inc.

Director: Bill Plesich,
Renier Construction

President: Leslee Blake

Office Administrator: Becky Whittington

Newsletter Printing & Design:
Capitol Citicom
2225 Citygate Drive, Ste A
Columbus, OH 43219
614.472.2679
info@citicomprint.com
www.citicomprint.com

Breakfast Fall Fashion Show & Beauty Extravaganza

Gahanna Area Chamber of Commerce presented its first annual "Polished First Impressions" Breakfast Fall Fashion Show & Beauty Extravaganza for women of all sizes and ages held on September 30th at Creekside Conference & Event Center, which was commentated by C-Suites Executive Director, Kandace Watkins www.csuitesoffices.com. Guests enjoyed Jockey person-to-person clothing provided by specialist Monique Meadows www.myjockey2p.com/moniquemeadows, as well as Doncaster clothing designs presented by specialist Molly Fanning www.doncaster.com/mmfanning. Two fortunate



and excited audience participants enjoyed exquisite make-overs provided by Salon on Mill phone # 614-478-7000. Fashion Models included: Judy Ellers, Molly Fanning, Darrion Harris, Pat Poulos, Micha Robinson and Shannon Teague. ■



As a part of your GACC's mission to enhance the success of its members, we have been proud to present the Friends Business Source and GACC Office Products 2+2 Program.

We believe you should get back what you invest in and this program offers just that!

Have you been slow to implement this in your business?

We offer easy set-up. All you need to do is contact your account representative, Dave Pydlek, by email davep@friendsoffice.com or by phone 614.747.1860.

Learn more about the program at <http://www.friendsoffice.com/gacc/main>. ■

Ribbon Cutting Ceremony & Open House

Action Total Staffing

620 Taylor Station Rd.
Gahanna, Ohio
614-626-8820



Pictured (left to right): Leslee Blake, Gahanna Chamber; Victoria Parks, First Service Federal Credit Union; Trisha Morrow, Action Total Staffing; John Persons, Sign-A-Rama; Valerie Arbaugh, Action Total Staffing; Gahanna Mayor Becky Stinchcomb; State Representative Nancy Garland; Judy Rebie, Action Total Staffing; and Noah Adams, Action Total Staffing. ■



Membership Renewals

COMPANY NAME	YEAR
Absolute Hearing Solutions	2008
American Legion Post 797 Gahanna	2002
American Strategic Alliance	2009
beckmanXMD	1999
Benchmark Bank Diamond Member	2005
Candlewood Suites	2006
Dave's Plumbing, Inc.	1998
Four Points by Sheraton	2009
FutureCom Technologies, Inc.	1998
Java's Cyber Espresso Bar	2004
Jon Murray--Creekside Insurance	2008
Manpower	2006
The Portrait House	1999
Whit's Frozen Custard of Gahanna	2009

Current Membership: 436

Welcome New Members

Animal Medical Center

Gary Rybka

610 Morrison Rd., Gahanna OH 43230

614-306-2285 / 843-236-3746 fax

critter_doctor@yahoo.com

Referred by: Paul Hall, Requested Values

Type of Business: Veterinarian—At Animal Medical Center we make it easy to visit the vet. Comprehensive veterinary services available seven days a week and no appointment necessary.

Dr. W. Charles Buchsieb II Orthodontics

Brandy Stamey

1386 Cherry Bottom Rd., Gahanna OH 43230

614-428-8002 / 614-428-8048 fax

gahanna@orthodon.com

Type of Business: Orthodontics—Orthodontic treatment/braces for children, teens and adults. Offering the latest in orthodontic treatment including ceramic (clear) braces, Invisalign, Smart Clip (self-ligating braces) and metal braces.

Emeritus at Chestnut Hill

Elizabeth Paugh

5055 Thompson Rd., Columbus OH 43230

614-855-3700 / 614-855-1328 fax

chestnuthill-crd@emeritus.com

Type of Business: Senior Housing/Assisted Living—Set on 10 acres, Emeritus at Chestnut Hill is considered one of the premier assisted living and Alzheimer's communities in the Greater Columbus area.

Great Impressions Signs

Greg Kitzmiller

3800 Agler Rd., Columbus OH 43219

614-428-8250 / 614-428-8255 fax

greg@greatimpressions.org

Type of Business: Signs—We've been helping Gahanna businesses look Great for over 13 years and would like to strengthen our community ties through the Chamber.

The Melting Pot

Missy Bennett

4014 TownsFair Way, Columbus OH 43219

614-476-5500 / 614-476-5511 fax

melko@columbusmeltingpot.com

Type of Business: Restaurant—At The Melting Pot, fondue truly becomes a memorable four-course dining experience. Fondue is a fun and interactive dining experience - Dip into something different!

Nationwide Insurance/The Randolph Agency

Richard A. Randolph II

8076 E. Broad St., Reynoldsburg OH 43068

614-441-1580 / 614-863-8747 fax

randolph614@gmail.com

Type of Business: Insurance—Find the Insurance coverage that is right for you from Richard Aaron Randolph, your trusted Reynoldsburg, Ohio Nationwide Insurance Agent.

Regal Star Home Health—Diamond Member

Amy Ocheltree

1100 Beecher Crossing N. Ste. B, Gahanna OH 43230

614-939-4400 / 614-939-4404 fax • amy@starservice.org

Type of Business: Health & Wellness—Regal Star Home Care- Providing the highest quality care since 1984, Registered Nurse ownership and management. Call our Gahanna office for a free consultation.

Stratagem CFO

Jason M. Jones

4449 Easton Way 2nd Floor, Columbus OH 43219

614-934-1778 / 614-934-1001 fax

Referred by: Leon Blalock, Tim Hortons-Gahanna

Type of Business: Business Development—Stratagem CFO is a consulting firm which provides strategic financial management services to business owners that a Chief Financial Officer or controller would normally provide.

Wiles Insurance Agency

Kim Wiles

348 Granville St. Ste. E, Gahanna OH 43230

614-536-0370 / 614-926-1002 fax • steve@wilesinsurance.com

Type of Business: Insurance—Wiles Insurance Agency has a mission to provide a broad range of insurance services and develop a personal protection plan to fit individual needs.

Windstream

Andy Rose

226 N. 5th St. Ste. 210, Columbus OH 43215

614-304-0051 / 864-335-5709 fax • andy.rose@windstream.com

Type of Business: Telecommunications—Windstream is an S&P 500 company that offers a wide range of IP-based voice and data services, networking and advanced phone systems to businesses. ■

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- U-verse – TV access to YELLOWPAGES.COM
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13th Annual Taste of Gahanna



Taste of Gahanna 2010 was enjoyed by nearly 700 people as they sampled their way by 27 food exhibitors.

With another successful “Taste of Gahanna” behind us committee organizers wish to thank everyone who helped to make this year’s event one to remember. Exceeding 2009 attendance close to 700

participants and guests enjoyed the 3 hour extravaganza designed to promote member restaurants and food purveyors in the Gahanna area.

The fun filled evening began with acknowledgements by Ron Wolfinger, Chamber Board Chairman, followed by recognition and appreciation of sustaining sponsors; **Lew Griffin Insurance Agency, Catering by Design, SOH Production, This Week Community News, Aladdin Shrine Event & Conference Center and Giant Eagle**, sponsor of the Chef’s Challenge. A Halloween theme set the scene for attendees to enjoy a variety of delectable dishes prepared by 26 exhibitors all elaborately decorated and displayed in the Grand Ballroom. Plus, the ever popular and entertaining “Chef’s Challenge” cooking contest featured a new twist this year. Each Chef was required to bring their own food and spices in order to create a signature dish which also incorporated the secret ingredient, pine nuts. Awards were presented in 4 other categories of competition along with a costume contest, door prizes, wine tasting by the Wyandotte Winery and the smooth jazz sounds of the Arnett Howard Trio captured live on 2 large screens rounding out the night.



Title Sponsor:
Lew Griffin Insurance Agency

“Putting together an event of this size successfully requires a tremendous amount of team work and support,” noted Committee Chairman, **Mary Beth Brigleb, newImage Business Cards**. “Once again we’ve heard that this year was the best “Taste” yet and we certainly agree!”

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Special thanks to the following businesses for their generous support:

Platinum sponsor:

- AAA Ohio Auto Club

Gold sponsor:

- KEMBA Financial Credit Union

Silver sponsors:

- newImage Business Cards
- Moments Matter
- Emeritus at Chestnut Hill

Costume Contest Sponsor:

- Whit’s Frozen Custard

Goody Bag Sponsor:

- Wesley Ridge

Non-Food Exhibitors:

- AAA Ohio Auto Club
- Jefferson Country Club
- Traditions at Stygler Road
- State Representative Nancy Garland
- Wingler & Sons Construction

The Chamber also wishes to thank the following exhibitors for their scrumptious samples:

- 94th Aero Squadron
- Brio Tuscan Grille-Easton
- Buffalo Wild Wings
- Catering By Design
- City Barbeque
- Costco Wholesale Marketing Dept.
- Edible Arrangements
- Fado Irish Pub & Restaurant
- Four Points by Sheraton
- Giant Eagle Gahanna
- J. Gumbo’s
- Jefferson Country Club
- Johnny Buccelli’s
- King Gyros Greek Restaurant
- Kensington Place



People’s Favorite Entrée:
J. Gumbo’sa



People’s Favorite Dessert:
Jefferson Country Club

Gahanna Exceeds '09 Attendance!

- Laura's Catering, LLC
- Longhorn Steakhouse
- Los Jalapenos Mexican Restaurant
- Medallen's Gyros & More
- The Melting Pot
- Old Bag of Nails
- Raising Cane's Chicken Fingers
- Rotelli Pizza Pasta Perfect
- Smoothie King Gahanna
- Traditions at Stygler Road
- Wyandotte Winery



Best Display Winner—Jefferson Country Club



Taste of Gahanna 2010

And to committee members who generously gave their time and talent to ensure a memorable evening was had by all:

- Mary Beth Brigleb, Chair, newImage Business Cards
- Tina Levo, Vice-Chair, Coldwell Banker King Thompson
- Paula Megert, Mid Ohio Strategic Technologies
- Sharon Pallas, Premier Pastries
- Ron Smith, SOH Productions
- Shannon Teague, Moments Matter
- Ron Wolfinger, Pre-Paid Legal Services
- Leslee Blake & Becky Whittington - Chamber Staff



Entertainment was provided by The Arnett Howard Trio.



People's Favorite Appetizer:
Laura's Catering

Lastly, thanks to our members whose chose to support this event through the generous donation of door prizes. We hope to see you next year! ■

Photography by Paul Molitor, The Portrait House



Chefs' Challenge: 2nd Place Winner Bill Hardin, New Albany Gardens & Care Center; 3rd Place Winner Jason Mrugacz, Fadó Irish Pub; Dennis Hutchison, Catering By Design; John Carlson, Columbus Airport Marriott;
1st Place Winner Spencer Haney, Laura's Catering; Dan Escandon, Giant Eagle; Juan Pasillas Jr., 94th Aero Squadron; Carolyn Taylor, Traditions at Stygler Road; and Douglas W. Miller, Jefferson Country Club.



What does Eastland-Fairfield offer?
More than you think!

Tour our programs, talk with students and teachers, and enter a drawing for a chance to win great prizes at our Annual Open House. See for yourself what we're all about.



Two locations to serve you:

1. Eastland Career Center
4465 S. Hamilton Rd.
Groveport, OH 43125
614.836.5725

2. Fairfield Career Center
3985 Coonpath Rd. NW
Carroll, OH 43112
614.837.9443/740.756.9243

Thursday, December 2, 2010
6 – 8 p.m.

Tour programs
Hear from current students
Meet teachers

OPEN HOUSE



Promoting Your Business: Top 100 Holiday Deals in Gahanna

If your business wants to drum up additional business with Gahanna area residents, a new local website is promoting the "Top 100 Holiday Deals in Gahanna". If you have a promotion for 25% off or more on a product or service, you can get it listed for free (see details below). The website is called RedTag24-7 "local deals you want, anytime". It is being launched for Gahanna Chamber businesses and other local businesses by Mastery Marketing Group, a Chamber member company.

In addition, the service is sending out emails twice a week to 20,000 area residents promoting the website and the Top 100 Deals...but, also promoting a selected number of 24-hour specials from Gahanna businesses for 50%-75% Off. The email program is called RedTag24.

Details:

- Top 100 Holiday Deals for Gahanna on www.RedTag24-7.com – a website of the best local deals across many consumer categories, including restaurants, salons, automotive services, home furnishings, entertainment, gifts, apparel, etc. **There is no cost for Chamber Members to advertise on this site.**
- You can also let Consumers purchase your Deal immediately online... Consumers download a voucher that they can bring in to redeem for the product or service you are promoting. (Businesses who are chamber members pay a reduced voucher fee of 10% of the online purchase.)
- RedTag24 – an email is being sent a couple of times a week to 20,000 area residents promoting local businesses. Each email contains 3 or 4 Deals for 50%-75% Off of local products and services. The Deals must be purchased online from RedTag24 within 24 hours. Once the Consumer buys the Deal, they then download a pre-paid voucher that they can bring in to pick up the product or service being promoted.
- Consumers get to specify what types of Deals they want to receive!
- Again, there is no up-front charge to advertise to the 20,000 area Consumers. (When a sale is made, the voucher fee for Chamber members is 25%, just one-half of what competing services charge!)
- The RedTag24 email also promotes the Top 100 Deals and RedTag24-7. In fact a Consumer clicking on a link in the Email is directed to the RedTag24 section of the RedTag24-7 website. So, **all participating businesses benefit** from the traffic generated by the email!

How to List Your Product or Service

To list a product or service you want to promote in the Top 100 Holiday Deals in Gahanna, go to www.RedTag24-7.com/business and sign-up.

How to Sign Up for the 50%-75% Off Email

To sign up to receive the RedTag 24 Email of 24-hour specials in the Gahanna area, go to www.RedTag24.com. Select the types of Deals you want to receive, near your location.

About The Program:

The RedTag24 program has been modeled after very successful programs like Groupon, Living Social and other similar services. (Several Gahanna Chamber member businesses have generated hundreds of sales in a 24-hour period using these services.) However, there are 6 major problems with these other programs... the most critical one being low margins for the business. The new RedTag24 program has fixed these 6 problems...and has been designed specifically with the interests of local businesses at heart!

For more information, contact Paul Hall, Mastery Marketing Group at 459-0100 or phall@MasteryMG.com. ■

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Paula Megert
Marketing Director



MOST
6500 Proprietors Rd.
Columbus, Ohio 43085

Phone: **614-888-8973**
Fax: **614-888-6909**
pmegert@bizmachines.com

Promote Your Business in Gahanna Chamber Newsletter

Business Card Ad W 3.5" x H 2"

1 mo.	B/W = \$30.00	Full Color = \$40.00
3 mos.	B/W = \$80.00, save \$10	Full Color = \$100.00, save \$20
6 mos.	B/W = \$140.00, save \$40	Full Color = \$175.00, save \$65
12 mos.	B/W = \$280.00, save \$80	Full Color = \$310.00, save \$170

Quarter Page Ad W 4" x H 5"

1 mo.	B/W = \$50.00	Full Color = \$60.00
3 mos.	B/W = \$130.00, save \$20	Full Color = \$160.00, save \$20
6 mos.	B/W = \$250.00, save \$50	Full Color = \$280.00, save \$80
12 mos.	B/W = \$400.00, save \$100	Full Color = \$430.00, save \$290

8.5" x 11" inserts = \$100, provided by advertiser

1. An easy and great way to get your name out to over 450 Chamber Members every month. (Think of it as an alternative to Direct Mail Advertising without the expense of postage or envelopes.)
2. Full Color ads are now Available.
3. Different Sizes, Time Frames, and Color options are Now Available to accommodate any Budget.
4. Space is Limited, so do not delay in getting your name out there! Ads will be on a First Come, First Serve Basis. ■

News You Can Use!

We gave ourselves a new look . . . you should give us one too!!!!

Candlewood Suites Columbus Airport on Taylor Road in Gahanna recently completed some renovations and has just a couple more updates to make the hotel like new again! All of our one-bedroom suites have new carpet throughout, hardwood flooring in the kitchens, new sofa-beds and recliners in the living room, along with new window coverings throughout the suite. New fitness equipment has been ordered to replace the current machines and new carpet was put in the fitness center this month. The Candlewood Cupboard ® is the convenient store open 24 hours to guests and located in the lobby of the hotel. The Candlewood Cupboard has a brand new tile floor; rug and will soon have all new cabinets installed. The guest laundry that is available 24 hours a day also received a new tile floor. Brand new washers were installed just last week and the guests get to use them for FREE! We are excited about all of the changes and hope you will come take a look or give us a call at 614-863-4033 and book a suite at the Chamber discounted rate of \$50.99.

October 8, 2010 Patty McClain-Evans, President of the **McClain-Evans Insurance Agency**, has been recognized by Cambridge Who's Who for demonstrating dedication, leadership and excellence in life insurance. An entrepreneur, Ms. McClain-Evans is the president and owner of the McClain Insurance Agency. Her experience has enabled her to demonstrate an expertise in life insurance services. In her position, she is responsible for assisting companies in finding the best benefit packages for their employees at the lowest cost. A board member of the International Association of Insurance Agents, Ms. McClain-Evans is also affiliated with City of Hope, Gahanna Area Chamber of Commerce, Board Officer for Mooseheart and Moosehaven Homes affiliated with International Women of the Moose and Kiwanis International. She aspires to study language in the hope of teaching insurance laws to deaf agents enabling them to help others in their community. ■



Make a positive impression and schedule your next business meeting in a prestigious conference room space at **CSUITES Executive Offices** located at Creekside Plaza in Gahanna. We offer wireless high-speed internet, state-of-the-art audio/visual presentation equipment, telephone conferencing and underground parking garage.

Special Discounted Rates for November and December 2010

Contact
Kandace Watkins, Executive Director
1000 Creekside Plaza
Gahanna, Ohio 43230
www.csuitesoffices.com
614-416-8088

Chamber Calendar

November 2010

Business Development Opportunities

*Board meetings are held the 2nd Tuesday of each month
7:30 A.M - Chamber Office*

- 2** Ribbon Cutting/Open House • 2:00 - 3:00 PM
Location: Hamad Family Chiropractic, LLC
504 Havens Corner Rd., Ste. A
No charge. Refreshments provided
- 3** Planning Team Committee Meeting • 8:00 AM
Location: Chamber Office
Committee Chairman: Charlie Collins, Collins Financial Planning Services
- 4** 3rd Annual Health & Fitness Fair • 1:00 - 4:00 PM
Location: Gahanna Senior Center • 480 Rocky Fork Blvd.
In partnership with the City of Gahanna • FREE - Open to the public
- 8** Re-location Celebration • 1:00 - 2:00 PM
Location: Music-Go-Round
1329 Stoneridge Dr., Stoneridge Plaza
No charge. Refreshments provided
- 10** Membership Luncheon • 11:30 AM - 1:00 PM
Location: Embassy Suites Columbus Airport
2886 Airport Dr.
Program: National Health Care Reform - What Does This Mean for Your Business? Panel Discussion with representatives from Ohio Health, Anthem Blue Cross/Blue Shield, Ohio Chamber of Commerce. See flyer insert for details
- 11** Office Closed for Veteran's Day
- 18** Ambassador Committee Team Meeting • 10:00 AM
Location: Chamber Office
Committee Chairwoman: Tina Levo,
Coldwell Banker King Thompson
- 25/26** Office Closed for Thanksgiving



1000 Creekside Plaza
Gahanna, Ohio 43230
www.gahannaareachamber.com

GAHANNA AREA
CHAMBER OF COMMERCE

Sustaining Members

Diamond Members

- Benchmark Bank
- C/Suites Executive Offices
- Chase Bank
- Columbus Regional Airport Authority
- KEMBA Financial Credit Union
- Limited Brands
- Mid Ohio Strategic Technologies
- Mount Carmel
- The Ohio State University Medical Center
- OhioHealth Neighborhood Care
- Regal Star Home Health
- The Stonehenge Company
- WesBanco

Emerald Members

- AAA Ohio Auto Club
- Blumenstiel, Evans & Falvo, LLC
- Creekside Conference & Event Center
- Custom Air
- Family Physicians of Gahanna
- Fourth Floor Interactive
- Friends Business Source
- The Hanawalt Company
- Heartland Bank
- Huntington National Bank
- Lind StoneWorks
- Longhorn Steakhouse
- National Bicycle League, Inc.
- New Albany Gardens & Care Center
- Powerco Credit Union
- Requested Values
- Service Experts of Columbus
- Traditions at Stygler Road

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