



GAHANNA AREA
CHAMBER OF COMMERCE

Business to Business

DEC 2010

Mission Statement: To enhance the success of our members and the business growth of our community.



What's
Inside

- Out of the Starting Blocks: 3 Areas to Win the Race in 2011
- November Lunch Review
- Chamber Board Election Results
- News You Can Use!
- It's BWC Group Rating Enrollment Time Again!

Please Note:

The Chamber has moved its office to C|Suites, 1000 Creekside Plaza located in the Creekside area in downtown Gahanna. Contact information remains the same.

1000 Creekside Plaza
Gahanna, Ohio 43230
614.471.0451 • 614.471.5122 fax
info@GahannaAreaChamber.com
www.GahannaAreaChamber.com

5 PROVEN STRATEGIES TO MASSIVELY GROW YOUR BUSINESS

Presented by: Deb Aungst, Certified Business Coach

December 9th Holiday Breakfast

7:30 am - 9:00 am • Program starts promptly at 7:45 am

Jefferson Country Club • 7271 Jefferson Meadows Dr. • Blacklick, OH 43002



Sponsored by:
KEMBA Financial Credit Union & Jefferson Country Club



While most businesses were worrying about the current recession, Deb's clients have achieved record profits. Come learn how her client's have doubled revenues for the second straight year, and how profits grew!

Key winning strategies you'll take away...

- Discover powerful principles for achieving success.
- Improve your cash flow to fund growth in 2011
- Keeping it real – using the numbers in your business.
- Leading your team in a downturn – Aligning with your team to win!
- Increase revenues by 46% and profits by 61% in 2011!

Also included in the program...

- New Member Introductions
- 2011 Board of Director Results
- Recognition of outgoing Past Chairman
- Committee updates & volunteer opportunities
- Door prizes!

Make your reservations today by calling 471-0451
or email info@GahannaAreaChamber.com.

Reserve an exhibitor table for the nominal fee of \$40.

Deb Aungst

Action Coach Business Coaching

ActionCOACH

The World's #1 Business Coaching Firm

<http://www.linkedin.com/in/debaungst>

Main: 740-965-5455 • Cell: 614-306-0509



2010 Officers Board of Directors Staff

Chairman: Ron Wolfinger,
Pre-Paid Legal Services

Vice Chairperson of Operations:
Linda Friedman, Name Dropper Promotions

Vice Chairperson of Business Development:
Nicole Green, PNC

Treasurer: Mary Beth Brigleb,
newImage Business Cards

Secretary: Charlie Collins,
Collins Financial Services

Past Chairperson: Pam Evans,
Sunless Glow

Director: Rick Conover, Aflac

Director: Leah Evans,
Gahanna Planning & Development

Director: Karen Eylon,
Gahanna Convention & Visitors Bureau

Director: Tina Levo,
Coldwell Banker King Thompson

Director: Bill Plesich,
Renier Construction

President: Leslee Blake

Office Administrator: Becky Whittington

Newsletter Printing & Design:
Capitol Citicom
2225 Citygate Drive, Ste A
Columbus, OH 43219
614.472.2679
info@citicomprint.com
www.citicomprint.com

Out of the Starting Blocks: 3 Areas to Win the Race in 2011

2011 Annual Business Luncheon

Thursday, January 13th ■ 11:30 am - 1:00 pm

Creekside Conference & Event Center ■ 700 Creekside Plaza

Sponsored by:

Anthem  Anthem Blue Cross & Blue Shield
Creekside Conference & Event Center



Today's business environment can be like an Olympic track and field event. There is a ton of competition and only those who are well trained and physically at their peak performance will make it to the final heat. Throughout this interactive presentation, you will be given examples and exercises to position your business as the frontrunner in 2011. At this meeting you will learn

- How to build and engage a winning relay team
-using individual strengths to build a stronger team
- How to anticipate and clear hurdles – overcoming obstacles to growth
- How to avoid disqualification by staying in your own lane – maintaining focus

These foundations will get you motivated and prepared to lead your business from the starting blocks to the winner's podium in 2011.

Linda Brincks, President, Laurus Leadership Development



*Delivering engaging workshops and coaching
your company's key players*

Linda Brincks helps guide executives and leaders to achieve their maximum potential through the education, application and implementation of leadership principles and strategies. Linda capitalizes on her background in theater and public speaking to engage groups and teams. Her high energy, entertaining style draws the audience in and allows them to connect with one another, contributing to learning and retention through interaction. She is a certified Core Clarity facilitator and is a strong proponent of strengths-based leadership.

Also on the program

"State of the Chamber" presented by Ron Wolfinger, Pre-Paid Legal Services, 2011 Chamber Chairman; Installation of the Board of Directors by Mayor Becky Stinchcomb; overview of the Chamber's new website and recognition for the 2010 large and small business awards. Make your reservations early call 471-0451 or email info@GahannaAreaChamber.com. Promote your business when you reserve an exhibitor table for the modest fee of \$40. Contact the chamber for information. ■

3rd Annual Health & Fitness Fair



Chamber Members and City of Gahanna employees picked up healthy hints and great information at our Health & Fitness Fair, brought to you in partnership by the City and Chamber. ■

Ribbon Cutting & Grand Re-Opening Sign-A-Rama of Gahanna

158 N. Hamilton Road ■ Gahanna, Ohio 43230
614-337-6000

SIGN-A-RAMA
WHERE THE WORLD GOES FOR SIGNS



Pictured: Daniel Persons (ghost); Robert Persons; John Persons, Sign-A-Rama; Jenna Persons; Georgi Persons; State Representative Nancy Garland; Ben Dunham, Sign-A-Rama; and Aaron Downing, Sign-A-Rama. ■

Ribbon Cutting & Relocation Open House Music Go Round

1329 Stoneridge Drive ■ Gahanna, Ohio 43230
614-473-0100



Pictured: Front row: Jon Megert, Sterling Payment; Kevin Johnson, Music Go Round; State Representative Nancy Garland; Richard Hast, Music Go Round; and Mary Beth Brigleb, Chamber Treasurer, newImage Business Cards. Back row: Steven Carey, Music Go Round; Dave Kryszan, Music Go Round; John Persons, Sign-A-Rama of Gahanna; and Leslee Blake, Gahanna Area Chamber. ■

Ribbon Cutting & Grand Opening Hamad Family Chiropractic, LLC

504 Havens Corners Rd., Ste. A ■ Gahanna, Ohio 43230
614-471-1200



Pictured: Nicole Wolfe, Hamad Family Chiropractic; Diane Hamad; Dr. William Hamad, Hamad Family Chiropractic; Gahanna Mayor Becky Stinchcomb; Leslee Blake, Gahanna Chamber; and Leah Evans, Chamber Director, Gahanna Planning & Development. ■

Welcome New Members

Hometown Urgent Care

Mandi Gulker
4400 N. High St, Columbus, Ohio 43214
614-365-0553 • mandig@daytondoc.com

Type of Business: Veterinarian—Health Care Facility
Onsite X-ray, EKG, labs, and also one-stop healthcare center for all minor illnesses such as: colds, coughs, infections, minor injuries, minor fractures, lacerations, minor burns.

Refrigeration Systems Company

Keith Agler
1770 Genessee Ave., Columbus, Ohio 43211
614-263-0913 / 614-263-6660 fax • kagler@rsc-gc.com

Type of Business: Refrigeration—America's Premier Industrial Refrigeration Contractor since 1961; specializing in Construction, Parts & Service, PM-Agreements, Insulated Doors & Paneling, Mechanical Integrity Inspections and more.

Summit's Trace Healthcare Center

Blu Johnson
935 N. Cassady Ave., Columbus, Ohio 43219
614-252-4987 / 614-252-5952 fax • bjohnson@ltcoh.com

Type of Business: Senior Housing/Assisted Living—
A Medicare Medicaid certified skilled nursing center providing the highest levels of care and comfort to families in Columbus. Long-term care and assisted living services. ■

November Lunch Review



The November monthly membership meeting was held on Wednesday, November 10th, at the Embassy Suites Columbus Airport sponsored by Anthem Blue Cross & Blue Shield. The program entitled, "National Healthcare Reform, What Does This Mean for Your Business," addressed three main components on the consumer side of the health care system: Access, Coverage and Cost.

Presented by Shawna Bosse, Ohio Health, Mike Kindell, Anthem Blue Cross & Blue Shield, Carrie Haughwout, Ohio Chamber of Commerce and Charlie Collins, Collins Financial Service, program Moderator, panelists in their respective areas of expertise outlined basic provisions of the reform package. In summary:

- Small business tax credit, dependent coverage, insurance changes among the provisions to be enacted this year
- Most other **major provisions** don't go into effect until 2014 or later
- Rules and regulations implementing these provisions will be created in the months and years to come and will likely clarify some of the inconsistencies in the law today

Anthem 



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from November 1, 2010 to March 17, 2011.

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Creekside Conference and Event Center offers more than 9,000 square feet of completely customizable meeting space. Features include:

- Accommodations for groups of 5 to 450 guests
- Free parking in our 350-space underground facility with direct elevator access
- Built-in sound system for presentations • Complete audio/visual packages available
- Full on-site catering available

Membership Renewals

COMPANY NAME	YEAR
Bernie Cohen Venture	2004
Bunch Dentistry, Inc.	1997
Cap City Fine Diner & Bar	1997
Columbus Truck & Equipment	2003
Come N Play Day Care	2004
Computer Helper Publishing	2001
Edible Arrangements	2009
McGraw Hill Companies	1998
Old Bag of Nails Gahanna	2003
Pak-Mail	2002
Practice Resource Management Group, Inc.	2006
Renier Construction	1998
Salon On Mill	2003
Springhill Suites by Marriott	1999
Stonybrook United Methodist Church	1999
Village Hairsmiths	2007
Wyandotte Winery	2008
Zeller & Zeller, Attorneys at Law	2008

Current Membership: 439

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Gahanna Store
365 Agler Rd
Gahanna OH , 43230
Tel: (614) 473-9303

Whitehall Store
3965 E. Broad Street
Whitehall OH , 43213
Tel: (614) 237-5573

Easton Store
2845 Stelzer Road
Columbus OH , 43219
Tel: (614) 473-1078



Chamber Board Election Results

The Chamber is delighted to welcome **Paul Hall, Mastery Marketing Group** and **David Pydlek, Friends Business Source** to its Board of Directors commencing January 2011. Paul serves as Chairman of the Marketing Team Committee as well as creator of the "Top 100 Holiday Deals in Gahanna" website promoting business discounts of 25% off or more on products and services listed FREE on RedTag24-7.com. David coordinates the GACC 2+2 Office Products eStore program that allows for easy online ordering while providing a platform for managing costs on frequently ordered items creating revenue for the Chamber.

At the November 9th Board meeting Executive Directors were elected by the Board to serve for one year or until their successors assume the duties of office. The Executive Committee shall be responsible for developing annual goals and long range plans for the Chamber.

The 2011 Executive Committee:

- Chairperson **Ron Wolfinger**
 Pre-Paid
 Legal Services

- Vice-Chair Operations **Linda Friedman**
 Name Dropper
 Promotions

- Vice-Chair Business Development **Charlie Collins**
 Collins Financial
 Services

- Treasurer **Mary Beth Brigleb**
 newImage
 Business Cards

- Secretary **Tina Levo**
 ColdwellBanker/
 King Thompson

Congratulations to our volunteer leaders who have made the commitment to dedicate their time and talent in order to continue the growth and prosperity of the Gahanna Area Chamber of Commerce. ■

Promote Your Business in Gahanna Chamber Newsletter

Business Card Ad W 3.5" x H 2"

1 mo.	B/W = \$30.00	Full Color = \$40.00
3 mos.	B/W = \$80.00, save \$10	Full Color = \$100.00, save \$20
6 mos.	B/W = \$140.00, save \$40	Full Color = \$175.00, save \$65
12 mos.	B/W = \$280.00, save \$80	Full Color = \$310.00, save \$170

Quarter Page Ad W 4" x H 5"

1 mo.	B/W = \$50.00	Full Color = \$60.00
3 mos.	B/W = \$130.00, save \$20	Full Color = \$160.00, save \$20
6 mos.	B/W = \$250.00, save \$50	Full Color = \$280.00, save \$80
12 mos.	B/W = \$400.00, save \$100	Full Color = \$430.00, save \$290

8.5" x 11" inserts = \$100, provided by advertiser

1. An easy and great way to get your name out to over 450 Chamber Members every month. (Think of it as an alternative to Direct Mail Advertising without the expense of postage or envelopes.)
2. Full Color ads are now Available.
3. Different Sizes, Time Frames, and Color options are Now Available to accommodate any Budget.
4. Space is Limited, so do not delay in getting your name out there! Ads will be on a First Come, First Serve Basis. ■

Paula Megert
Marketing Director

MID OHIO

STRATEGIC TECHNOLOGIES

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pmegert@bizmachines.com



Make a positive impression and schedule your next business meeting in a prestigious conference room space at **CISuites Executive Offices** located at Creekside Plaza in Gahanna. We offer wireless high-speed internet, state-of-the-art audio/visual presentation equipment, telephone conferencing and underground parking garage.

Special Discounted Rates for November and December 2010

Contact
 Kandace Watkins, Executive Director
 1000 Creekside Plaza
 Gahanna, Ohio 43230
 www.csuitesoffices.com
 614-416-8088

News You Can Use!

The staff of **First Service Federal Credit Union** in Gahanna had lots of fun celebrating their anniversary on Friday, October 29th. Held simultaneously with their annual Christmas in October event, members and invited guests enjoyed a spread of food (including delicious cupcakes and cookies!) and special gifts. First Service would like to thank everyone who came out



to support this event! Additionally, we are excited to be one of the sponsors for the Marine Toys for Tots Foundation drive. The Toys for Tots program brings joy to local children in need through the donation of new toys during the Christmas holiday. The goal for Toys for Tots is to fulfill every toy request in Central Ohio. Starting, November 15th, First Service will be accepting donations for Toys for Tots at a branch location near you. New, unwrapped toys can be dropped off at any First Service office during normal lobby business hours. Toy donations will be accepted through December 10th.

Last month the **Columbus Regional Airport Authority** was honored to receive the 2010 Excellence in Exporting Award from Governor Strickland and the Ohio Department of Development for our promotional and operational efforts to connect Central Ohio with the world.

Recognizing our work in the logistics and passenger air service industries, this prestigious award specified how we build and maintain relationships with the domestic and international logistics community, make ongoing financial investments in infrastructure and industrial development, promote international trade through multilingual collateral and targeted international business meetings, host international delegations and industry journalists as well as manage our highly regarded Foreign-Trade Zone program.

The award reflects the dedication of more than 350 Airport Authority employees who work daily to serve our customers and market Columbus and the diverse services available at our airports. My staff and I are motivated by your continued support and how the Central Ohio community has entrusted us to operate, maintain and develop the assets at Port Columbus, Rickenbacker and Bolton Field airports for the economic gain of our region. It is our privilege to be serving and supporting Central Ohio.

Sincerely,

Elaine Roberts, A.A.E.
President & CEO
Columbus Regional Airport Authority

SWACO Adds New Recycling Locations

To keep up with the growing demand for recycling in Franklin County, SWACO is adding three new recycling drop-off locations for residents. These sites include a new location in the busy Sawmill Road corridor, as well as a new far east side location.

The new locations are; Home Depot, 5858 Sawmill Road in Dublin, Whitehall Community Park, 402 North Hamilton Road in Whitehall, and the Lockbourne Post Office in Lockbourne.

Through the month of October, 13,053 tons have been collected at SWACO drop off locations. That is 4.8% ahead of last year's collection for 10 months. This year's collection is on pace to reach 16,000 tons by the end of December. Traditionally the winter holiday months produce the heaviest collections for recycling in Franklin County. SWACO reminds recyclers using our drop off locations to crush all cardboard boxes before recycling to allow room for fellow recyclers.

Your Change Can Be Powerful...

All we ask is that you spare a little. Visit our branch at 5665 AN Hamilton Rd (1/2 mile south of Dublin-Granville), and use our coin counter. Once your coins are counted, you'll receive a ticket that you can redeem immediately at our teller desk. You are welcome to donate any percentage of your funds. **100% of all donations will be given to Gahanna Residents In Need (GRIN).** Powerco will also be donating a percentage of all funds generated through this program. Hours: M-TH 8:30-4:30, F 8:30-5:30, Sat 9-12 Main number: 416-7588. www.powercocu.org You do not have to be a member of **Powerco Credit Union** to participate. There will be no charge for the use of our coin machine if any percentage of your redeemed ticket is donated to GRIN. Program runs through December 15.

Children and pets invited for a FREE picture with Santa on Saturday, December 4th from 11:00am to 2:00pm at **Coldwell Banker/King Thompson**, 960 N. Hamilton Rd. Gahanna. Enjoy complimentary beverages and cookies. Donations of coats, hats, gloves and scarves will be accepted and donated to those in need in the local community.

Microchip Clinic...

Come join us and protect your dog by having a microchip implanted for \$25. There will be a Veterinarian on hand and a portion of the proceeds will benefit local animal rescue/adoption groups (PAWS and HELP FIDO).

Where: **Animal Medical Center**, 610 Morrison Rd. Gahanna

When: Sunday December 5th, 2010 11am to 3pm

Please contact Animal Medical Center with any questions 614-755-4900. We are open **7 days** a week for Veterinary care!
Help us help your best friend!!

It's BWC Group Rating Enrollment Time Again!

As a current client of CompManagement, you are automatically evaluated each year for group participation. Those that qualify will receive results of the analysis and an invitation to re-enroll in the program. If you are reviewing savings quotes from other group administrators please make sure you are comparing apples to apples. Not all group administrators/sponsors offer the same level of discounts and service. Examine other quotes thoroughly to ensure that you are comparing similar discounts and service offerings. This important decision affects how much you pay in workers' compensation premiums as well as who will be handling any claims that may occur.

CompManagement is once again the largest administrator of group programs in Ohio and able to offer the most stable programs available. Through a multi-tiered savings system they are able to pinpoint the greatest savings discount for which you are eligible. Enrollment occurs only once a year so be sure to return your re-enrollment documents timely to

ensure continued participation in the group rating program. Should you have any questions regarding group rating or the savings quote you received please contact the Customer Support Unit at (800) 825-6755, option 3.



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General Manager

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Catering: 614.340.3333

Chamber Calendar



December 2010 Business Development Opportunities

Board meetings are held the
2nd Tuesday of each month
7:30 am - Chamber Office

- 1** **Planning Team Committee Meeting** ❄️ 8:00 AM ❄️ Chamber Office
Committee Chairman: Charlie Collins, Collins Financial Planning Services
- 9** **Holiday Breakfast** ❄️ 7:30 - 9:00 AM ❄️ Location: Jefferson Country Club
7271 Jefferson Meadows Dr. ❄️ Blacklick 43004
Program: 5 Proven Strategies to Massively Grow your Business
Special Recognitions ❄️ New Member Introductions ❄️
Committee Sign-Up Info ❄️ See flyer insert for details
- 16** **Ambassador Committee Team Meeting** ❄️ 10:00 AM ❄️ Chamber Office
Committee Chairwoman: Tina Levo, Coldwell Banker King Thompson
- 24 & 31** **Office Closed for Christmas & New Years**

Please Note: The Chamber is located at 1000 Creekside Plaza, 3rd Floor



1000 Creekside Plaza
Gahanna, Ohio 43230
www.gahannaareachamber.com

GAHANNA AREA
CHAMBER OF COMMERCE

Sustaining Members

Diamond Members

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- Chase Bank
- Columbus Regional Airport Authority
- KEMBA Financial Credit Union
- Limited Brands
- Mid Ohio Strategic Technologies
- Mount Carmel
- The Ohio State University Medical Center
- OhioHealth Neighborhood Care
- Regal Star Home Health
- The Stonehenge Company
- WesBanco

Emerald Members

- AAA Ohio Auto Club
- Blumenstiel, Evans & Falvo, LLC
- Creekside Conference & Event Center
- Custom Air
- Family Physicians of Gahanna
- Fourth Floor Interactive
- Friends Business Source
- The Hanawalt Company
- Heartland Bank
- Huntington National Bank
- Lind StoneWorks
- Longhorn Steakhouse
- National Bicycle League, Inc.
- New Albany Gardens & Care Center
- Powerco Credit Union
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- Service Experts of Columbus
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