



Mission Statement: To enhance the success of our members and the business growth of our community.

*What's
Inside*

- February Luncheon Review
- Community @ Business Resource Guide
- Electricity Savings Program
- News You Can Use!

Please Note:

The Chamber has moved its office to C|Suites, 1000 Creekside Plaza located in the Creekside area in downtown Gahanna. Contact information remains the same.

1000 Creekside Plaza
Gahanna, Ohio 43230
614.471.0451 • 614.471.5122 fax
info@GahannaAreaChamber.com
www.GahannaAreaChamber.com

State of the City



CITY OF GAHANNA

Presented by | Mayor Becky Stinchcomb

March 10th Luncheon Meeting | 11:30 am - 1:00 pm

Creekside Conference @ Event Center
700 Creekside Plaza | Gahanna

Sponsored by:



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Ohio



Mayor Becky Stinchcomb will present her annual State of City message to Chamber businesses during the March 10th membership meeting. During this presentation Mayor Stinchcomb will share some of this past year's accomplishments and challenges and what is ahead for Gahanna as it stands today. Additionally she will speak to upcoming projects and initiatives and spend a little time speaking to how her Administration plans to continue moving forward through being Citizen Centric, improved communications as well as to how we can secure the City's Economic Success through Smart Growth and Innovative Funding. And of course she will welcome questions from the audience.



Appointed in 2001 during her 5th term (tenth year) on Gahanna's City Council, Mayor Stinchcomb is in her 10th year in office. In 2003 she was the first woman ever elected as Gahanna's Mayor.

To register for this meeting contact the Chamber at 471-0451 or send an email to: info@gahannaareachamber.com Reserve an exhibitor table and target your marketing efforts to decision makers and company owners for the nominal fee of \$50.

Attendance: between 75 & 100. Call for details.

2011 Officers Board of Directors Staff

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Pre-Paid Legal Services

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Linda Friedman
Name Dropper Promotions

Vice Chairperson of Business Development:
Charlie Collins
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February Luncheon Review

52 members attending the February 10th luncheon meeting held at the Gahanna Golf Course Club House learned several valuable tips for, "Identifying Ways to Manage Costs & Improve Cash Flow." Guest speakers participating in a panel style discussion focused the presentation on expense reduction success stories for improving cash flow and growth within their business. Conversation focused on several key points:

- What is cash flow? - Cash flow is the movement of cash into or out of a business, project, or financial product.
- What is not cash flow? - Not your available amount on your line of credit or in your checking.
- What tools does every business owner have available to help manage cash flow? Software & technology - streamline into one if possible
- Management of accounts receivables - What is your turnaround on billing?
- Accounts payable - When does it really have to be paid? (cash requirements)
- What is an example of expense reduction? - Inventory, merchant services, utilities

Special thanks to the Parks and Recreation Department for the use of the Club House and to our greeters, Michelle Haslinger, **PNC Bank** and Monique Meadows, **Jockey Person to Person**.



Remember, people usually do business with people they know, like, and trust and it's always good business to do business with a chamber member! ■

Meet & Greet Networking



Nearly 40 members and guests gathered at The Worthington on January 27 to start the day with a rousing round of Speed Networking. The Worthington sponsored this FREE gathering, which included continental breakfast. Our Meet & Greet events allow attendees to give their 30-second commercial to potential new clients and encourage follow up calls. Plan to attend our next Meet & Greet on Thursday, May 26, 7:30-9am. ■



Empowering Women Breakfast

March 24th | 7:30 - 9:00 am
Location | Hogg's Restaurant @ Catering
Program | Living the Dream -
Do You Know What You Want
Speaker | Theresa Cloud Eagle Nelson
See flyer insert for details. ■



Welcome New Members

Fischer Homes

Todd Hendrickson
2888 Clark State Crossing, Blacklick, Ohio 43004
614-367-0220
thendrickson@fischerhomes.com
Type of Business: Builder/Developer

Gahanna Vision Center

Craig Miller
159 N. High St., Gahanna, Ohio 43230
614-471-7177 / 614-471-7225 fax
home@gahannavision.com
Type of Business: Optometrist

Leppert Company CPAs, LLC

Margaret Leppert
181 Granville St., Ste. 106, Gahanna, Ohio 43230
614-532-5098 / 614-532-5455 fax
margaret@leppertcompanycpas.com
Type of Business: Accounting

OhioHealth Urgent Care in partnership with NextCare

Lisa Bowers
5610 N. Hamilton Rd., Columbus, Ohio 43230
614-476-1112 / 614-775-9875 fax
LisaBowers@Nextcare.com
Type of Business: Health Care Facility

The Pine Box Agency

Rebekah Manofsky
471 G Morrison Rd., Gahanna, Ohio 43230
614-890-1997 / 614-890-1991 fax
rmanofsky@att.net
Type of Business: Funeral Services

PNC Bank

Carole Harper
191 Granville St., Gahanna, Ohio 43230
614-476-8525 / 614-476-8606 fax
carole.harper@pnc.com
Referred by: Michelle Haslinger, PNC Bank, Reynoldsburg
Type of Business: Financial Institution

Quixote Marketing Group

Ferdy Eguez
1356 N. Hamilton Rd., Gahanna, Ohio 43230
614-642-0045 phone & fax
ferdy@quixotemg.com
Type of Business: Marketing

Spoon Me

Kimber C. Turner
4691 Morse Rd., Gahanna, Ohio 43230
fr8dog12@sbcglobal.net
Referred by: Leah Evans, Gahanna Planning & Development Dept.
Type of Business: Restaurant—opening early May.



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Community & Business Resource Guide

Reserve your space now in the new **Community & Business Resource Guide** for the **Gahanna Area Chamber of Commerce**.

This exciting, full color publication will be approximately 8 1/2" x 11" and includes:

- General Information about the Chamber and helpful community facts.
- Easy to read information about Gahanna's Quality of Life, Our Advantageous Location, Easy Access to Health Care, Superb Education, Positive Business Climate, Economic Development and Important phone numbers for easy reference.
- A complimentary Alpha and Classified Listing in the Buyer's Guide for Chamber Members.
- All this surrounded by stunning, full color photography.

The book will be distributed to:

- All member firms of the Gahanna Area Chamber of Commerce.

- New Businesses and new people moving into our area.
- People seeking information on where to buy or sell products & services.
- City Hall & the Library.

This is an excellent opportunity to sell your products and services throughout Gahanna.

This useful new edition is made possible only through the advertising support of our members. We appreciate your complete cooperation toward making this outstanding, professionally prepared publication a success.

There are a limited number of preferred position ad spaces available on a first reply basis. Hampton Publishing's local representative, Tom Roney, will be contacting members. For additional information or to reserve ad spaces contact the Chamber's office at **471-0451**.

www.friendsoffice.com

800.427.1704



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Tom Foster, COO

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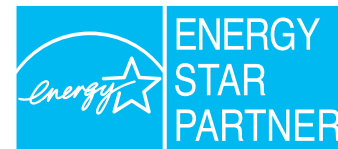
Contact your representative, Dave Pydlek, at
614.747.1860 or davep@friendsoffice.com.



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Everything for people @ work!

Electricity Savings Program



Electricity supply is one of the most significant operating costs facing any business. With electricity prices at seven to eight year lows, wouldn't it be great to take advantage of these market conditions and make your budget planning easier all at the same time?

Savings are available on the electricity supply (also known as the generation) portion of your bill only. The "local" distribution charges remain with AEP, they continue to deliver the power. In the event of an outage, AEP is the company to call.

The **Gahanna Area Chamber of Commerce** is excited to have partnered with Good Energy and FirstEnergy Solutions to offer our Chamber members a new Electricity Savings Program. Chamber members who are AEP/ Columbus Southern Power customers can enroll now for these great fixed rates on electric generation:

Determine your estimated savings today by going to the Chamber's homepage and using the easy-to-use online calculator tool. Your savings begins with the very next meter read date following enrollment, so don't let another month of savings pass you by!

- 6.79 cents/kWh on rate codes GS1 & GS2 (Tariffs 202, 203, 204, 206, 207, 209, 214, 217, 219, 224) for accounts that in aggregate are greater than 400,00 kWh annually until January 2014

OR

- 7.10 cents/kWh for accounts that in aggregate are less than 400,000 kWh annually;
- 6.25 cents/kWh for commercial customers on rate GS3 (Tariffs 201, 205, 240, 242, 250) until January 2014.

What can Chamber businesses expect to save?
So far, **9 members currently enrolled report savings of 18-32%.**

- A local area restaurant saved \$1,210/year, or \$3,630 full term!
- A local area dental practice saved \$2,613/year, or \$7,840 full term!
- And a local-area bank with five branches will save \$5,341/year, or \$16,024!



For questions, call Good Energy at 1-614-285-5244.

This benefit program shares a small portion of the revenue savings with the Gahanna Area Chamber of Commerce to support services that promote our business community.

www.GahannaAreaChamber.com

For a quick estimate, go to our website, click on the light bulb on the lower left and save 15-30% or more! ■


gahanna
area chamber

Membership Renewals

COMPANY	YEAR
Allstate Ins./von Clausburg Agency	1994
Anthem Blue Cross Blue Shield/Sparks	2007
AT&T Yellow Pages	2001
Brookwood Construction	1996
ButylFuel, LLC	2007
Catering By Design	2005
Central Ohio Transit Authority	2004
Coldwell Banker King Thompson	1997
Columbus Regional	
Airport Authority Diamond	1995
Columbus State - Gahanna Center	1994
CPMedia @ Marketing Services, Inc.	2010
Custom Air Emerald	2008
Sara J. Daneman @ Associates	1995
Dungarvin Ohio LLC	2008
Ervin Computer Ltd.	2007
Exponentia US, Inc.	2007
Expressions Floral Design Studio	2004
Family Physicians of Gahanna Emerald	1995
Friends Business Source Emerald	2010
Gahanna Branch Cols. Metro. Library	1994
Gahanna Eyecare Associates	1981
Gahanna License Bureau	1993
Gahanna Planning @ Development Dept.	1993
Hess Chiropractic	1995
Ideas 2 Market	2004
The Ink Well	2010
Jockey Person to Person	2006
La Boit, Inc.	2008
Landsel Title Agency, Inc.	2009
LimitedBrands Diamond	1995
Mastery Marketing Group	2009
newImage Business Cards	2004
North Central Mental Health Services	1996
Peace Lutheran Church	1997
Regal Beverage Concepts	1993
Ribbon Technology Corporation	1993
Schneider Insurance Agency	1981
Shawan-Marquis Agency	1994
Slyman Insurance Group, Inc.	2009
Speedpro Imaging	2010
Stygler Village	1995
Tina Levo - Coldwell Banker King Thompson	2007
Two Men And A Truck	2009
US Bank	1994
The Watch Shop	2001

Current Membership: 434

Promote Your Business in Gahanna Chamber Newsletter

Business Card Ad W 3.5" x H 2"

1 mo.	B/W = \$30.00	Full Color = \$40.00
3 mos.	B/W = \$80.00, save \$10	Full Color = \$100.00, save \$20
6 mos.	B/W = \$140.00, save \$40	Full Color = \$175.00, save \$65
12 mos.	B/W = \$280.00, save \$80	Full Color = \$310.00, save \$170

Quarter Page Ad W 4" x H 5"

1 mo.	B/W = \$50.00	Full Color = \$60.00
3 mos.	B/W = \$130.00, save \$20	Full Color = \$160.00, save \$20
6 mos.	B/W = \$250.00, save \$50	Full Color = \$280.00, save \$80
12 mos.	B/W = \$400.00, save \$100	Full Color = \$430.00, save \$290
8.5" x 11" inserts = \$100, provided by advertiser		

1. An easy and great way to get your name out to over 450 Chamber Members every month. (Think of it as an alternative to Direct Mail Advertising without the expense of postage or envelopes.)
2. Full Color ads are now Available.
3. Different Sizes, Time Frames, and Color options are Now Available to accommodate any Budget.
4. Space is Limited, so do not delay in getting your name out there!

Ads will be on a first come, first serve basis. ■

News You Can Use!



CITY OF GAHANNA, DEPARTMENT OF PARKS & RECREATION

Artists Needed for Gahanna ARTSpeak Summer Event

Calling all artists! Be the first to participate in **ARTSpeak**, a new Gahanna art gallery and showcase program held in conjunction with **2nd Saturdays** events in 2011.

The Gahanna Department of Parks & Recreation is excited to announce the latest feature to their successful 2nd Saturdays summer event – **ARTSpeak!** This indoor/outdoor showcase celebrates local artists and their talents, while providing attendees a firsthand opportunity to learn about and experience the creation of artwork.

Whether you are a potter, painter, photographer, basket weaver, jewelry maker, woodworker or performer, we encourage you to apply as a participant to showcase and sell your work at these summer events. Accepted artists may showcase their work at any of the **2nd Saturday** events, including the September “Art ‘n Soul” special-themed event.

Space is limited, and the application deadline is May 1, 2011. Interested artists may contact Kate Mattison, Events Coordinator at kate.mattison@gahanna.gov or 614-342-4250 to have an application sent or emailed to them

2nd Saturdays is a family event held at Creekside Park & Plaza in Gahanna on the second Saturday of each month, June through September. For more information about the Gahanna’s 2nd Saturdays, please visit www.gahanna.gov

Contact: Kate Mattison, Events Coordinator
Gahanna Department of Parks & Recreation
614-342-4250
Kate.Mattison@gahanna.gov

Chamber Calendar

Board meetings are held the 2nd Tues. of each month
7:30 AM | Chamber Office

March 2011

Business Development Opportunities

Please Note: The Chamber is located at 1000 Creekside Plaza, 3rd Floor

- 2** **Planning Team Committee Meeting** | 8:00 AM | Chamber Office
Committee Chairman: Charlie Collins, Collins Financial Planning Services | Volunteers Encouraged
- 10** **Membership Luncheon** | 11:30 AM - 1:00 PM | Location: Creekside Conference & Event Center
Program: State of the City
Keynote Speaker: Mayor Becky Stinchcomb
See flyer insert for details
- 17** **Ambassador Committee Team Meeting** | 10:00 AM | Chamber Office
Committee Chairwoman: Leah Evans, Economic Development Manager, Dept. of Planning & Development
- 24** **Empowering Women Breakfast** | 7:30 - 9:00 AM | Location: Hoggy’s Restaurant & Catering
Program: Living the Dream - Do You Know What You Want
Speaker: Theresa Cloud Eagle Nelson
See flyer insert for details

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Diamond Members

- Benchmark Bank
- CJSuites Executive Offices
- Chase Bank
- Columbus Regional Airport Authority
- Good Energy, L.P.
- KEMBA Financial Credit Union
- Limited Brands
- Mid Ohio Strategic Technologies
- The Ohio State University Medical Center
- OhioHealth Neighborhood Care
- Regal Star Home Health
- The Stonehenge Company
- WesBanco

Emerald Members

- AAA Ohio Auto Club
- Blumenstiel, Evans & Falvo, LLC
- Creekside Conference @ Event Center
- Custom Air
- Family Physicians of Gahanna
- Fourth Floor Interactive
- Friends Business Source
- The Hanawalt Company
- Heartland Bank
- Huntington National Bank
- Lind StoneWorks
- Longhorn Steakhouse
- Mount Carmel
- National Bicycle League, Inc.
- New Albany Gardens @ Care Center
- Powerco Credit Union
- Traditions at Stygler Road

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